

SOCIETY of CHAIRS

The Premier Celebration of Giving in Our Community

Thursday, April 27, 2023 • 5:30 PM • Phoenix Art Museum

Frontdoors Media & The Red Book are proud to present the annual Society of Chairs gala to celebrate the close of the 2022-2023 season of philanthropy. This special evening will serve as a toast to the women and men in our community that have volunteered their time, talent and treasure to raise funds for vital programs and causes throughout the Valley.

We would be privileged to partner with you on behalf of all the good work being done in our community. Our sponsorship and award recognition packages are included in these materials for your consideration.

EVENT HISTORY

Society of Chairs was started by Linda Herold in 2010 and then presented by National Bank of Arizona from 2014 to 2017. Since 2018, Frontdoors is honored to continue this tradition of inviting event chairs, honorary chairs, board chairs and beloved volunteers to join this special evening. We look forward to presenting several awards to deserving individuals on behalf of our award sponsors.

FRONTDOORS MEDIA & THE RED BOOK

Frontdoors is the premier source of information — and inspiration — for those who strive to make the Valley of the Sun a better place to live. This includes our community's most philanthropic corporations, individuals and foundations. Through *Frontdoors Magazine*, *The Red Book* community directory, our weekly e-newsletter, "The Knock", FrontdoorsTV with Carey Peña and our social media channels, Frontdoors celebrates the people and groups who generously give and work to build the future of our community. Our combined reach is more than 20,000 print subscribers and 50,000 digital subscribers and followers.

GIVING BACK

Event proceeds will benefit both TGen and journalism scholarships at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University via The Sauce Foundation in memory of Mike Saucier, the former editor of *Frontdoors Magazine* who passed away from pancreatic cancer in 2017. The Sauce Foundation is the official foundation of Frontdoors Media.

For more information or to confirm your sponsorship, please contact:

Andrea Evans, Publisher • andrea@frontdoorsmedia.com • cell: 602-448-5959

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ICON AWARD SPONSORSHIP

EVENT RECOGNITION (\$10,000+ value)

- Recognition as the Presenting Sponsor of the 2023 Society of Chairs gala (logo or name recognition)
- Recognition as the Presenting Sponsor on the event program card, all event invitations to Frontdoors & Red Book subscribers, event signage and event PowerPoint presentation title slides
- Opportunity for a company representative to be filmed for the Society of Chairs event video (opening remarks)
- Presentation of the awards to the Community Icon Honorees at Society of Chairs
- One front-row table at the gala for 10 guests

ADVERTISING PACKAGE (\$12,000+ value)

- One full-page color ad in the May/June issue of *Frontdoors Magazine* (due Friday, April 7, 2023)
- Run of site banner ad on FrontdoorsMedia.com for the 2023-24 season
- Sponsorship and choice of story in one episode of FrontdoorsTV with Carey Peña (includes logo slide with voice over)
- Bonus: Collaboration on an editorial profile of your community giving program or lead executive in *Frontdoors Magazine* during the 2023-2024 season

Note: All advertising dates must be confirmed 15 days in advance of publication dates.

\$20,000

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SILVER KEY SPONSORSHIP

EVENT RECOGNITION (\$5,000+ value)

- Recognition as a Silver Key Sponsor of the 2023 Society of Chairs gala (logo or name recognition)
- Recognition as the Silver Key Sponsor on the event program card, all event invitations to Frontdoors & Red Book subscribers, event signage and event PowerPoint presentation title slides
- Opportunity for a company representative to be filmed for the Society of Chairs event video (award program intro)
- Special presentation of an award at Society of Chairs (may be an in-person surprise)
- One premier table at the gala for 10 guests

ADVERTISING PACKAGE (\$9,000+ value)

- One full-page color ad in the May/June issue of *Frontdoors Magazine* (due Friday, April 7, 2023)
- Run of site banner ad on FrontdoorsMedia.com for the 2023-24 season

\$10,000

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AWARD SPONSORSHIP

This is your opportunity to honor a beloved philanthropist, volunteer, board chairman, event chair(s), foundation, corporation or nonprofit executive to be recognized for their impact in the community at the 2023 Society of Chairs gala and in the May/June issue of *Frontdoors Magazine*. This special honor includes our signature Society of Chairs heart award by local artist Joe Ray.

EVENT RECOGNITION (\$4,000+ value)

- Recognition as an Award Sponsor of the 2023 Society of Chairs gala (logo or name recognition)
- Recognition as an Award Sponsor on the event program card, all event invitations to Frontdoors & Red Book subscribers, event signage and event PowerPoint presentation award slides
- Pre-taped event video to be played at Society of Chairs (Sponsor & Honoree)
- Special presentation of your award at Society of Chairs
- One preferred table at the gala for 10 guests (including your honoree)

ADVERTISING PACKAGE (\$3,000+ value)

- One full-page color ad in the May/June issue of *Frontdoors Magazine* (due Friday, April 7, 2023)

\$5,000