

Frontdoors Media

SPECIAL ADVERTISING OPPORTUNITY

Arizona Tax Credit Giving Guide 2022-23



Frontdoors Media will once again be producing its special Tax Credit publication featuring qualified entities for the 2022-23 tax season. The 2022-2023 Tax Credit Giving Guide will launch as a Special Edition of Frontdoors Magazine on or before Thursday, October 6 AND as an insert in our November/December Holiday issue of Frontdoors Magazine with both digital and print distribution through tax day, April 15, 2023.

WHAT IS THE TAX CREDIT GIVING GUIDE?

This annual guide is a special publication that includes an infographic and an educational article about Arizona qualified tax credits and how they work, citing experts in the finance, education and nonprofit fields to demonstrate how easy it is for donors to participate. The article will provide links to further documentation, including the directory of participating organizations in each of the four tax credit categories, so that readers can have third-party confirmation that their donation is going to a legitimate cause. The goal is simple — to show readers that tax credit contributions are a quick, easy and effective way to support charities without adversely impacting their bottom line.

Contact lindsay@frontdoorsmedia.com to reserve your space in one of the following tax credit categories:

1. QUALIFYING CHARITABLE ORGANIZATIONS
2. QUALIFYING FOSTER CARE CHARITABLE ORGANIZATIONS
3. PUBLIC SCHOOL TAX CREDIT
4. CERTIFIED SCHOOL TUITION ORGANIZATIONS

PACKAGE BENEFITS AND PRICING

Tax Credit Organization Logo, Listing and Photo

Includes:

- Use of your organization logo.
- 100-word description of your organization and the program or programs that benefit from tax credit contributions.
- Link to your giving page and your QCO/QFCO/School/STO code.
- Design includes a high resolution image.
- All listings will be added to the 2022-2023 Arizona Tax Credit Giving Guide and listed on the Frontdoors website and AZTaxCreditGuide.com.

**COST: \$800 (RENEW BY JULY 15)
\$1,000 (JULY 16 OR LATER)**

Tax Credit Ad Package

UPGRADED TO A FULL PAGE AD! Includes

- Tax Credit Organization Logo, Listing & Photo above AND a banner ad in two of Frontdoors weekly e-blasts (choice of a Tuesday or Thursday to 50,000+ subscribers)
- One FULL PAGE ad in one issue of Frontdoors Magazine (A SPECIAL TAX CREDIT SECTION will be in the November/December Issue and the March/April issue).
- Ads and banners may be used for ANY campaign or event.
- Ads may be used anytime from Oct. 1, 2022 to May 31, 2023.

**COST: \$2,200 (RENEW BY JULY 15)
\$2,500 (JULY 16 OR LATER)**

Video and Tax Credit Ad Package

Includes:

- Tax Credit AD PACKAGE to the left AND production of a 5-minute interview with Carey Pena on the FrontdoorsTV set (12th Street & Missouri).
- Video will be shared across Frontdoors Media's network and Inspired Media 360's network.
- To see past episodes visit frontdoorsmedia.com/frontdoors-tv

**COST: \$3,900
LIMITED QUANTITY AVAILABLE**

RESERVE A SPOT IN THE 2022-23 GUIDE TODAY!

Contact Your Frontdoors Representative or lindsay@frontdoorsmedia.com | 480-622-4522 | frontdoorsmedia.com

The 2022-23 Tax Credit Giving Guide will be distributed to more than 20,000 print readers, 50,000 readers and 900 tax professionals across the Valley.