

# SOCIETY *of* CHAIRS

*The Premier Celebration of Giving in Our Community*

Wednesday, April 28, 2021 • 5:30 PM

*In-person & Virtually from Scottsdale Center for the Performing Arts  
Honoring Billie Jo Herberger*

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*Frontdoors Magazine* is proud to present the annual Society of Chairs gala to celebrate the close of the past 2 years of philanthropy in our community. This special evening serves as a toast to the women, men and institutions in our community that have worked and volunteered to make a positive impact on our community, especially during these unprecedented times.

We would be privileged to work with you on behalf of all the good work being done in our community. Sponsorship packages include advertising in *Frontdoors Magazine*.

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**EVENT HISTORY** | Society of Chairs was started by Linda Herold in 2010 and then presented by National Bank of Arizona from 2014 to 2017. Since 2018, *Frontdoors Magazine* is honored to continue this tradition of inviting the Valley's philanthropic community to join us for this special evening as well as the tradition of presenting awards to deserving individuals with event sponsors.

**GIVING BACK** | Event proceeds will benefit TGen via the official foundation of Frontdoors Media, The Sauce Foundation, in honor of our former editor and dear friend who passed away from pancreatic cancer in 2017. Not only has TGen continued to make great progress in both the treatment and early detection of pancreatic cancer, their work on COVID-19 — from testing to tracking to advanced genomic studies — has also made them internationally recognized pandemic experts who regularly serve and advise international, national, and local agencies.

**ABOUT FRONTDOORS MEDIA** | Frontdoors Media is the premier source of information — and inspiration — for those who strive to make the Valley of the Sun a better place to live. This includes our community's most philanthropic corporations, individuals and foundations. Through *Frontdoors Magazine*, our weekly e-newsletter, The Knock, FrontdoorsTV with Carey Pena and daily posts to FrontdoorsMedia.com and our social media channels, our content celebrates the people and groups who generously give and work to build the future of our community. Our combined reach is more than 50,000 subscribers and followers.

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**For more information or to reserve your sponsorship, contact:**

Andrea Tyler Evans, Publisher • [andrea@frontdoorsmedia.com](mailto:andrea@frontdoorsmedia.com) • cell: 602-448-5959

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## **Exclusive Presenting Sponsorship & Honoree Presentation Opportunity** – IN PERSON –

### EVENT RECOGNITION

- Recognition as the Presenting Sponsor of the 2021 Society of Chairs gala page on FrontdoorsMedia.com (logo) and promotional advertising across all Frontdoors Media platforms (The Knock, *Frontdoors Magazine*, social media)
- Logo recognition as the Presenting Sponsor on the event program card, all event e-blasts to Frontdoors Media subscribers, event signage and PowerPoint presentation title slides
- Opportunity for a company representative to be filmed for the Society of Chairs event video
- Opening remarks at the Society of Chairs gala AND presentation of the 2020-2021 Society of Chairs award to Billie Jo Herberger
- One front-row feasting table (rectangle) for 8 guests (following all COVID protocols)
- Seats may be converted to VIP virtual tickets that include delivery of a 3-course catered dinner & event favors

### ADVERTISING PACKAGE

- One full-page color ad in the May issue of *Frontdoors Magazine* (due Friday, April 2, 2021)
- 2021-22 Frontdoors Media Advertising Package:
  - 3 additional full-page ads in *Frontdoors Magazine* (choice of 3 months from August 2021-March 2022)
  - Banner ad in 6 issues of The Knock e-newsletter
  - Run of site banner ad on FrontdoorsMedia.com for 6 months
  - Interview on one episode of FrontdoorsTV with Carey Pena to discuss a community story your organization is leading (includes logo slide)

*Note: All advertising dates must be confirmed 15 days in advance of publication dates.*

**\$20,000**

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## Silver Key Sponsor

– IN PERSON –

### EVENT RECOGNITION

- Recognition as a Silver Key Sponsor of the 2021 Society of Chairs gala page on FrontdoorsMedia.com (logo or listing as appropriate in each use)
- Logo recognition as an Event Sponsor in the event program card, all event e-blasts, event signage, PowerPoint presentation
- Opportunity for a company representative to be filmed for the Society of Chairs event video
- Selection of an award category and award winner (headshot will be requested for event PowerPoint and recognition in May issue of Frontdoors Magazine)
- Presentation of the award to the honoree at Society of Chairs
- One premier table for 8 guests (following all COVID protocols)
- Seats may be converted to VIP virtual tickets that include delivery of a 3-course catered dinner & event favors

### ADVERTISING PACKAGE

- One full-page color ad in the May issue of *Frontdoors Magazine* (due Friday, April 2, 2021)
- 2021-22 Frontdoors Media Advertising Package:
  - 2 additional full-page ads in *Frontdoors Magazine* (choice of 2 months from August 2021-March 2022)
  - Banner ad in 2 issues of The Knock e-newsletter
  - Run of site banner ad on FrontdoorsMedia.com for 2 months
  - Interview on one episode of FrontdoorsTV with Carey Pena to discuss a community story your organization is leading (includes logo slide)

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\$10,000

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## Award Naming Opportunity

– IN PERSON –

### EVENT RECOGNITION

- Logo recognition as an Award Sponsor on the event program card, event signage and PowerPoint presentation
- Selection of an award category and award winner (headshot will be requested for event PowerPoint and recognition in May issue of *Frontdoors Magazine*)
- Presentation of the award to the honoree at Society of Chairs
- One hosted table for 8 guests (following all COVID protocols)
- Seats may be converted to VIP virtual tickets that include delivery of a 3-course catered dinner & event favors

*Award naming ideas: Arts & Culture, Heart of the Community, Arizona Heritage, Health Champion, Diversity Hero, Champion for Children, Furry Friend Award*

### ADVERTISING PACKAGE

- One full-page color ad in the May issue of *Frontdoors Magazine* (due Friday, April 2, 2021)
- 2020-21 Frontdoors Media Advertising Package:
  - 1 additional full-page ad in *Frontdoors Magazine* (choice of month from August 2021-March 2022)
  - Banner ad in one issue of The Knock e-newsletter
  - Run of site banner ad on FrontdoorsMedia.com for 1 month

*Note: All advertising dates must be confirmed 15 days in advance of publication dates.*

\$5,000

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## COVID Creativity Award Opportunity

– IN PERSON –

Do you know an executive director or nonprofit leader who is deserving of special recognition for pivoting in this pandemic environment? We know how hard it has been to keep programs running, support team members and engage donors and volunteers this past year. There are many nonprofits that confronted this challenge and created opportunities and new ways of communicating and relating. Please help tell their stories and honor their resilience! This honor will recognize the person and the nonprofit organization.

### EVENT RECOGNITION

- Listing as a COVID Creativity Award Sponsor on the event program card, event signage and PowerPoint presentation
- Selection of the award winner (headshot will be requested for event PowerPoint and recognition in May issue of *Frontdoors Magazine*)
- Presentation of the award to the honoree at Society of Chairs
- Four seats for the in-person event (following all COVID protocols)
- Seats may be converted to VIP virtual tickets that include delivery of a 3-course catered dinner & event favors

### ADVERTISING PACKAGE

- One half-page horizontal ad in the May issue of *Frontdoors Magazine* (due Friday, April 2, 2021)
- 2020-21 *Frontdoors Media Advertising Package*:
  - 1 additional half-page ad in *Frontdoors Magazine* (choice of month from August 2021-March 2022)
  - Banner ad in one issue of *The Knock* e-newsletter

*Note: All advertising dates must be confirmed 15 days in advance of publication dates.*

\$2,500

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## SPONSORSHIP RESERVATION FORM

Company/Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PLEASE RESERVE THE FOLLOWING SPONSORSHIP LEVEL:

- |   |  |
|---|--|
| <input type="checkbox"/> \$20,000 PRESENTING SPONSOR          | <input type="checkbox"/> I am unable to attend but would like to make a contribution to The Sauce Foundation in support of |
| <input type="checkbox"/> \$10,000 SILVER KEY SPONSORSHIP      | TGen: \$ _____   |
| <input type="checkbox"/> \$5,000 AWARD SPONSORSHIP            |  |
| <input type="checkbox"/> \$2,500 COVID CREATIVITY SPONSORSHIP |  |

*Note: \$150 single tickets will be available via FrontdoorsMedia.com on March 17, 2021*

### ATTENDANCE OPTIONS:

- We prefer to attend the event person and follow all COVID-19 protocols issued prior to the event
- We prefer to attend virtually and have dinners delivered to our guests
- We are unsure of our plans at this time, please stay in touch

### PAYMENT:

- Check payable to Frontdoors Media enclosed
- Please send an invoice for payment

*Note: Advertising specs, a guest list request form & catering preference form will be sent upon receipt of your reservation.*

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Please mail form and payment to:

Frontdoors Media • 2201 E. Camelback Road, Suite 403 • Phoenix, AZ 85016

Questions? Please contact Andrea Evans at 602-448-5959 or [Andrea@FrontdoorsMedia.com](mailto:Andrea@FrontdoorsMedia.com)

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*Your net contribution (sponsorship amount less the fair market value of goods and services received) will be officially acknowledged by The Sauce Foundation, the official foundation of Frontdoors Media, via a contribution letter following the event on April 28.*