

THE POWER OF PARTNERSHIP

You are invited to join us as we inclusively celebrate the people, nonprofits, companies and foundations that generously give and work to build the future of our community and make our world a brighter place to live.

Through a partnership with Frontdoors, you are associating your organization with the vibrancy of our community and reaching the Valley's top business, philanthropic and nonprofit leaders. Your access to special Frontdoors events and our community of readers provides invaluable networking and brand-building opportunities. The benefits of partnership stretch beyond advertising because Frontdoors invites you to engage in relationship and dialogue with us. This genuine connection builds upon your current marketing efforts to help tell your story and sing your praises in a powerful, impactful and organic way.

MARKETING CHANNELS



The Knock

Weekly broadcast e-blast and social media post featuring top Frontdoors Media news and content to over 40,000 email subscribers.

Frontdoors Magazine

Monthly printed and digital magazine reaching 50K+ people who are engaged in the social and philanthropic community – a reach unmatched by any other local publication.

Frontdoorsmedia.com

The home of exceptional content on the Valley's social and philanthropic scene.

Frontdoors Video Content

Frontdoors has aligned with Emmy award-winning anchor and host Carey Peña and Inspired Media 360 to produce FrontdoorsTV, a webcast comprised of feature stories sourced from Frontdoors Media reach of 140,000+ subscribers and followers.

Arizona Tax Credit Giving Guide

The most comprehensive resource of its kind, this directory highlights organizations looking to stand out and increase their tax credit donations, while also providing a convenient information for potential donors to explore options for giving.

Annual Society of Chairs Gala

The annual Spring celebration of women and men in our community who have volunteered their time, talent and passion to raise funds for vital programs and causes.

Ad design services are available at a reasonable rate. Please refer to the Frontdoors Media Kit for details. Please contact your sales representative for more information.

Choose from one of our four annual partnership opportunities that fit your marketing needs and budget:

+ PREMIUM

+ SELECT

+ EVENT

+ VALUE

PREMIUM PARTNERSHIP PROGRAM

\$12,000 per year or \$1,000 per month

Retail Value: \$16,100

Marketing Assets Include:

Advertising

- + **Frontdoors Magazine**, one full-page interior ad in 6 issues. One may be used for logo and listing in the Arizona Tax Credit Giving Guide.
- + **The Knock** e-newsletter banner ad (middle placement) in 6 issues
- + **Frontdoorsmedia.com**, run-of-site banner ad for 6 months

Frontdoors Video Content

FrontdoorsTV dedicated feature with Emmy award-winning anchor and host Carey Peña and Inspired Media 360, reach of 140K+

Segment includes:

- + One-hour on-location interview and b-roll shoot. Images provided by your organization will be incorporated to produce a compelling story about your latest initiative, program or fundraiser
- + Digital copy of your segment for your use at your next event and/or your own marketing channels (website, organization e-blasts, social postings)
- + Video sharing across all Frontdoors Media and Inspired Media 360 media platforms (upon airing the show on the publicized date)

Society of Chairs Gala

- + Selection of an award winner of your choice
 - + Opportunity for representative from your organization to join recipient on stage
 - + Verbal recognition from stage
 - + One table for 10 guests, premiere seating
 - + Recognition as an Award Sponsor in all promotional materials
 - + Logo inclusion on: printed event program, multi-location event signage, all event e-blasts and event advertising. Logo or listing to be included as appropriate in each use.
 - + Full page ad in May 2020 issue of Frontdoors Magazine
 - + Organization mention in post-gala highlights in The Knock e-blast
 - + Award recipient photo inclusion in summary of awardees on Frontdoors Media website
 - + Logo inclusion in Thank You Partners PPT slide at Gala during pre-program networking and welcoming remarks
 - + Personalized recognition gift for your honoree
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SELECT PARTNERSHIP PROGRAM

\$6,000 per year or \$500 per month

Retail Value: \$7,750

Marketing Assets Include:

Advertising

- + **Frontdoors Magazine**, one full-page interior ad in 3 issues. One may be used for logo and listing in the Arizona Tax Credit Giving Guide.
- + **The Knock** e-newsletter, banner ad in 4 issues (middle placement)
- + **Frontdoorsmedia.com**, run of site banner ad for 3 months

Frontdoors Video Content

FrontdoorsTV dedicated feature with Emmy award-winning anchor and host Carey Peña and Inspired Media 360. Reach of 140K+

Segment includes:

- + One-hour on-location interview and b-roll shoot. Images provided by your organization will be incorporated to produce a compelling story about your latest initiative, program or fundraiser.
- + **Frontdoorsmedia.com**, run of site banner ad for 3 months
- + Digital copy of your segment for your use at your next event and/or your own marketing channels (website, organization e-blasts, social postings)
- + Video sharing across all Frontdoors Media and Inspired Media 360 media platforms (upon airing the show on the publicized date)

Society of Chairs Gala

- + Four seats at the 2020 Society of Chairs Gala
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SPECIAL EVENT AND VALUE PARTNERSHIP PROGRAMS

Special Event Partnership Program — \$5,000 per year

Retail Value: \$7,000

Promote your special event, gala or fundraising campaign by receiving the full range of Frontdoors Media marketing opportunities over the course of a 90-day period in advance of your event.

Marketing Assets Include:

Advertising

- + **Frontdoors Magazine**, one full-page ad in 2 issues
- + **Frontdoors TV**, one TV segment
 - One-hour on-location interview and b-roll shoot to produce a compelling story about your organization's latest initiative, program or fundraiser
 - A digital copy of your segment for your use at your next event or in your marketing platforms
 - Frontdoors Media and Inspired Media 360 share video content across all of our platforms
- + **You're Invited**, one dedicated e-blast (640x900)
- + **The Knock** e-newsletter, one 640x140 banner ad
- + **FrontdoorsMedia.com**, event coverage with 15 posted event photos (includes photographer for one hour)
- + **Social media posts**, guaranteed pre- and post-event social media posts

Society of Chairs Gala

- + Two seats at the 2020 Society of Chairs Gala

Value Partnership Program — \$1,200 per year or \$100 per month

Retail Value \$1,900

(Multiple packages may be reserved. i.e. one per event — walk and gala)

Marketing Assets Include:

Advertising

- + **Frontdoors Magazine**, one half-page ad in 2 issues (digital and print)
- + **The Knock** e-newsletter, banner ad (middle placement) in 2 issues with direct link to your event, ticket or donation page

Society of Chairs Gala

- + Two seats at the 2020 Society of Chairs Gala

*Please note: All run dates for Partnership Programs must be confirmed 15 days in advance of publication date.
