



*The Premier Celebration of Giving in Our Community*

Wednesday, May 8, 2019 • Arizona Science Center

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Honoring Nancy Hanley

Frontdoors Magazine is proud to present the Society of Chairs gala to celebrate the close of the 2019 spring fundraising season. This special evening will serve as a toast to the women and men in our community that have volunteered their time, talent and treasure to raise funds for vital programs and causes. The Frontdoors team is thrilled to be honoring Nancy Hanley for her lifetime of generosity at this year's event.

We would be privileged to work with you on behalf of all the good work being done in our community. Sponsorship packages include advertising across several Frontdoors platforms.

#### **EVENT HISTORY**

Society of Chairs was started by Linda Herold in 2010 and then presented by National Bank of Arizona from 2014 to 2018. Frontdoors Magazine is honored to continue this tradition of inviting event chairmen, board chairs and beloved volunteers to join this special evening. We look forward to presenting several awards to deserving individuals on behalf of our award sponsors.

#### **FRONTDOORS MEDIA**

Frontdoors is the premier source of information — and inspiration — for those who strive to make the Valley of the Sun a better place to live. This includes our community's most philanthropic corporations, individuals and foundations. Through Frontdoors Magazine, our weekly e-newsletter The Knock, FrontdoorsTV with Carey Pena, daily posts to FrontdoorsMedia.com and our social media channels, Frontdoors celebrates the people and groups who generously give and work to build the future of our community. Our combined reach is more than 40,000 subscribers and followers. A portion of the event proceeds will benefit The Sauce Foundation in memory of Mike Saucier, the former editor of Frontdoors Magazine who passed away from pancreatic cancer in 2017.

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**For more information, contact:**

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## SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP • \$20,000 (*exclusive opportunity*)

### EVENT RECOGNITION

- Recognition as the Presenting Sponsor of the 2019 Society of Chairs gala page on FrontdoorsMedia.com (logo) and promotional advertising across all Frontdoors Media platforms (The Knock, Frontdoors Magazine, social media)
- Logo recognition as the Presenting Sponsor on the event program card, all event e-blasts to Frontdoors subscribers, event signage and PowerPoint presentation title slides
- Opportunity for a company representative to be filmed for the Society of Chairs event video
- Selection of an award category and award winner for 2019 (headshot will be requested for event PowerPoint and recognition in June issue of Frontdoors Magazine)
- Opening remarks at the Society of Chairs gala AND presentation of the award to the honoree at Society of Chairs
- One front-row feasting table (rectangle) for 12 guests

### ADVERTISING

- One full-page color ad in the May issue of Frontdoors Magazine (due Friday, April 19, 2019)
- 2019-20 Frontdoors Media Advertising Package:
  - 3 additional full-page ads in Frontdoors Magazine (choice of 2 months from August 2019-March 2020)
  - Banner ad in 3 issues of The Knock e-newsletter (July 2019-March 2020)
  - Run of site banner ad on FrontdoorsMedia.com for choice of 3 months
  - Sponsorship and choice of story in one episode of FrontdoorsTV with Carey Pena (includes logo slide with voice over)
  - Bonus: Invitation for an editorial profile of your community giving program or executive in Frontdoors Magazine during the 2019-20 season

*Note: All advertising dates must be confirmed 15 days in advance of publication dates.*



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## SPONSORSHIP OPPORTUNITIES (continued)

### SILVER KEY SPONSORSHIP • \$10,000

#### EVENT RECOGNITION

- Recognition as a Silver Key Sponsor of the 2019 Society of Chairs gala page on FrontdoorsMedia.com (logo or listing as appropriate in each use)
- Logo recognition as an Event Sponsor in the event program card, all event e-blasts, event signage, PowerPoint presentation
- Opportunity for a company representative to be filmed for the Society of Chairs event video
- Selection of an award category and award winner (headshot will be requested for event PowerPoint and recognition in June issue of Frontdoors Magazine)
- Presentation of the award to the honoree at Society of Chairs
- One premier table for 10 guests

#### ADVERTISING

- One full-page color ad in the May issue of Frontdoors Magazine (due Friday, April 19, 2019)
- 2019-20 Frontdoors Media Advertising Package:
  - 2 additional full-page ads in Frontdoors Magazine (choice of 2 months from August 2019-March 2020)
  - Banner ad in 2 issues of The Knock e-newsletter (July 2019-March 2020)
  - Run of site banner ad on FrontdoorsMedia.com for choice of 2 months
  - Inclusion of a logo slide to accompany voice-over recognition in one episode of FrontdoorsTV with Carey Pena
  - Bonus: Invitation for an editorial profile of your community giving program or executive in Frontdoors Magazine during the 2019-20 season

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## SPONSORSHIP OPPORTUNITIES (continued)

### AWARD SPONSORSHIP • \$5,000

Award naming ideas: Arts & Culture, Heart of the Community, Arizona Heritage, Health Champion, Diversity Hero, Champion for Children, Furry Friend Award

### EVENT RECOGNITION

- Logo recognition as an Award Sponsor on the event program card, event signage and PowerPoint presentation
- Selection of an award category and award winner (headshot will be requested for event PowerPoint and recognition in June issue of Frontdoors Magazine)
- Presentation of the award to the honoree at Society of Chairs
- One hosted table for 10 guests (preferred placement)

### ADVERTISING

- One full-page color ad in the May issue of Frontdoors Magazine (due Friday, April 19, 2019)
- 2019-20 Frontdoors Media Advertising Package:
  - 1 additional full-page ad in Frontdoors Magazine (choice of month from August 2019-March 2020)
  - Banner ad in 1 issue of The Knock e-newsletter (July 2019 – March 2020)
  - Run of site banner ad on FrontdoorsMedia.com for 1 month

*Note: All advertising dates must be confirmed 15 days in advance of publication dates.*

Note: Advertising may be donated to the charitable organization of your choice.